



**Bellarmino Robotics  
Team 254**

**Sponsorship Information**





# OUR TEAM

## Who Are We?

Team 254 is a robotics team from San Jose, California, with 111 high school student members. We participate in *FIRST* (For Inspiration and Recognition of Science and Technology), VEX, and Zero Robotics Competitions, all of which are worldwide robotics organizations that include thousands of teams and hundreds of thousands of students. Our robotics program encourages innovation and fosters well-rounded life skills including self-confidence, communication, and leadership. As a non-profit organization running a high-budget program, we rely on sponsor donations, both in-kind and cash, to continue the work we do.



## We Create Opportunities For Students To

- ▶ Build and compete with a robot they design themselves
- ▶ Work alongside professional engineers
- ▶ Learn to use professional hardware and software
- ▶ Develop skills such as engineering design, project management, programming, teamwork, and strategic thinking
- ▶ Qualify for over \$14 million in college scholarships otherwise inaccessible outside of *FIRST*

**Over the past sixteen years,** Team 254, “The Cheesy Poofs” has grown from one of the smallest programs in the country to a large multifaceted organization. The team began with 5 students in 1998 and has since grown into one of the largest and most successful programs in the world with over 111 members. Our accomplishments over the years include:

- ▶ Winning more regional competitions than any other *FIRST* team
- ▶ Earning the Chairman’s Award in 2004 – *FIRST*’s most prestigious award, given to a team that best embodies the ideals of *FIRST* Robotics
- ▶ Entering the *FIRST* Hall of Fame, one of less than 25 teams to do so
- ▶ Leading the alliance that won the 2011 and 2014 *FIRST* World Championships
- ▶ Winning the 2011 VEX Excellence award - the highest award in the VEX robotics competition
- ▶ Entering the VEX Hall of Fame



**Our students apply skills** gained from *FIRST* and VEX to other practical projects, including running the largest privately organized VEX robotics tournament in California; building a mobile, remote-controlled, high-speed T-shirt cannon for public relations; and programming satellites on the International Space Station for the Zero Robotics Competition, in the 2012 season of which we placed first in the United States.

## More important than competitive success

and awards is the fact that our members realize the values of STEM (Science, Technology, Engineering, and Mathematics) while gaining a greater respect for the benefits of a good education. Our team gives high school students the opportunity to work alongside industry professionals and build foundations essential to engineering such as those in machining, computer aided design, and programming.



**Learning engineering fundamentals early** in their educational career gives our members an advantage. Our alumni have gone on to obtain science and engineering degrees from top universities, including Carnegie Mellon, Harvey Mudd, Cornell, MIT, Stanford, and Berkeley.

## FIRST - "A Sport for the Mind"

The *FIRST* Robotics Competition combines the excitement of sports with the rigors of science and technology. Over a six week period, students design, manufacture, assemble, program, and test a robot to perform prescribed tasks against a field of competitors. It is as close to "real world" engineering as a high school student can get. Teams compete in regional competitions and at the World Championships.



## FIRST Robotics Students Are

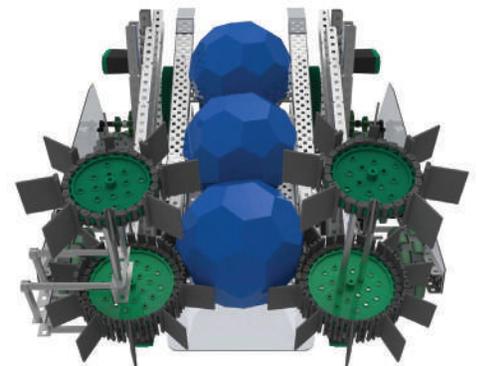
- ▶ Four times as likely to pursue a career in engineering
- ▶ Twice as likely to pursue a career in science and technology
- ▶ More than twice as likely to volunteer in their communities

**"FIRST creates programs where its participants are limited only by the bounds of their imagination and gives them a forum to begin to examine the world's problems by exploring science, technology, engineering and math."**

**- Congressman Jim Langevin (Rhode Island)**

## VEX Robotics Competition

Team 254 also participates in the VEX Robotics Competition. For this competition, Team 254 uses kit parts as opposed to custom-machined parts and allows students to work together in smaller, more intimate groups to build and program smaller robots. With seven teams of approximately nine people each, students and team leads get both learning and teaching experiences through close teamwork and communication. Additionally, we organize and host the largest VEX qualifying tournament in California each November at our school.





# SPONSORSHIP

## An Investment For The Future

This investment will go beyond just the members of our team. We view it as our responsibility not only to inspire our members, but also to enrich the community around us with an appreciation for and an understanding of STEM. This year alone, our team members contributed over 3,000 volunteer hours mentoring young students and demonstrating our robots for local companies and at numerous festivals and fairs. Your business can be part of this revolution in science education and help *FIRST* achieve its vision of a world where STEM is valued.

## Benefits

In addition to participating in the education of the future generation of engineers and scientists, sponsors of Team 254, depending on donation amount, also receive public acknowledgment on our



- ▶ Website
- ▶ Team T-shirt
- ▶ Robot
- ▶ Team Posters
- ▶ Other team promotional materials

Your company's name and logo will be showcased at a variety of nationally acclaimed events and publicized in local and national media.



Over the years, our team has contributed to over 70 events, including the White House Science Fair, TEDx San Jose, Stanford University basketball games, and Toys for Tots, honoring the contributions of our sponsors and demonstrating the effects of those contributions to hundreds of thousands of people.

More importantly, however, the inclusion of sponsor logos on our team material generate valuable public relations for our sponsors as we compete and interact with hundreds, if not thousands, of bright, potential engineers and scientists in *FIRST* competitions.

Furthermore, at the end of our competition season, we demonstrate our robot at sponsoring companies and hold a sponsor appreciation event for representatives of sponsoring companies to attend.



## Gold Sponsor

\$5000+ in money, goods, or services

### Benefits:

- ▶ Request Team 254 robots to appear at company events
- ▶ Logo placed most prominently on robot and promotional materials
- ▶ Recognition in official team name announced at competition
- ▶ All Silver and Blue Level benefits



## Silver Sponsor

Up to \$5000 in money, goods, or services

### Benefits:

- ▶ Logo on all promotional materials
- ▶ Invitation to sponsor appreciation event
- ▶ All Blue Level benefits

## Blue Sponsor

Up to \$1000 in money, goods, or services

### Benefits:

- ▶ Logo on Website and Robot

# Contact Us

[team254.com/sponsors](http://team254.com/sponsors)

[contact@team254.com](mailto:contact@team254.com)

If you would like more information on Bellarmine Robotics Team 254, or would like to be a part of our award-winning program for the current year, please contact us.

### Primary Contact

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### Head Mentor

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### Mailing Address

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Team 254 is 501(c)(3) nonprofit organization. We appreciate both in-kind and in-cash donations. A W-9 form can be provided on request. Our tax ID is 94-1160938. Checks can be made payable to Bellarmine College Preparatory with "Robotics Team" on the memo. All donations are tax deductible.

